



**MDS** 





Important Feedback

 Initially the project was selected from ACT to have 3 months duration.

• The Grão de Areia Institute managed to make the project have the double period with the same investment / support.

 With the financial support sent by ACT and MDS, our Institute provide to the benefited entity Botafogo Beach Soccer:

- 40 new bibs
- 20 new balls
- Different training materials

#### Highlights:

- Wellness
- Improved Motivation
- improved Engagement
- Improvement in Technical Support and Socio-emotional actions
- Best Performances:
  - A teenager was selected to play in the Brazilian Beach Soccer Team (Under-20 years)





**Double Face Bibs** 



# What about the next 12 months?

- . Include in our project:
- Women Team
- Deaf Beach Soccer project



. Continue supporting the youth categories from U15 to U20





. Continue the partnership with Botafogo Beach Soccer







### Women Beach Soccer

- Today Botafogo is the most organized team in women beach soccer, including a special time for the development of young girls that in the future will be join their first team.
- Today, the Botafogo Women project has around 25 girls playing beach soccer in Copacabana Beach.

## Deaf Beach Soccer Project

Botafogo Beach Soccer is one of the pioneering teams to work with deaf players on the beach. The project began two years ago and today has around 20 participants, but it has great potential for development and growth.

What is missing for this happens ???

The support of companies that believe that through the sport we can create great opportunities for social inclusion.



General Project Coordenador

#### **Marcelo Mendes**

Institute Grão de Areia President

**MM Sports CEO** 

Beach Soccer coach for 25 years, with work carried out in several international teams, such as South Africa, Uruguay, Thailand, Portugal, United Arab Emirates and Japan.

**Current coach of the Chinese national team** 

Four-time Brazilian Beach Soccer Champion

**FIFA Instructor since 2009** 

**CBF Academy International Instructor since 2021** 





YEARLY COST R\$ 63.000,00 £ 8.500

MONTHLY COST R\$ 5.250,00 £ 710

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